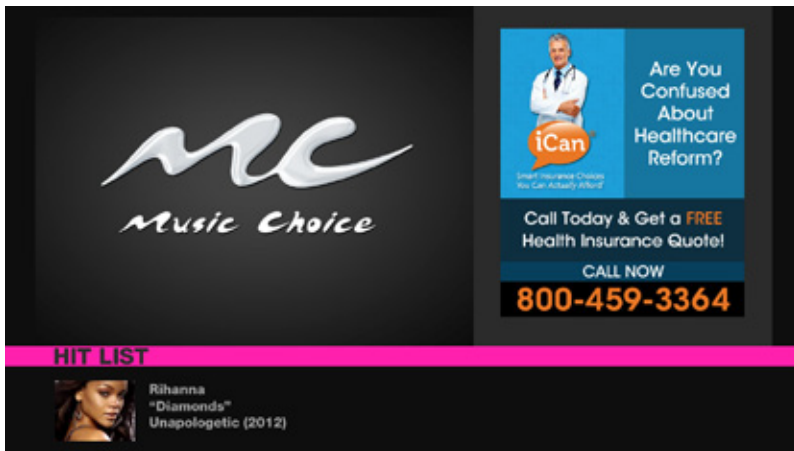
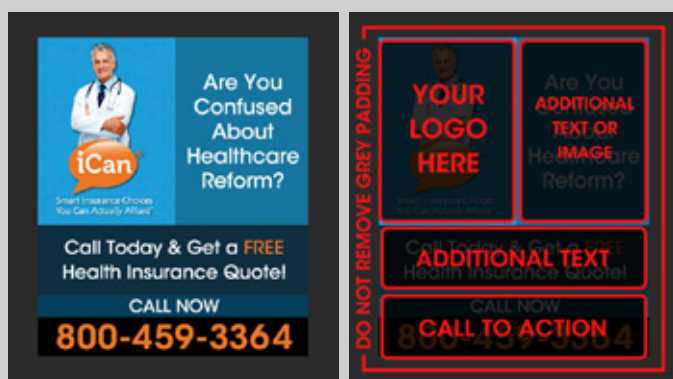
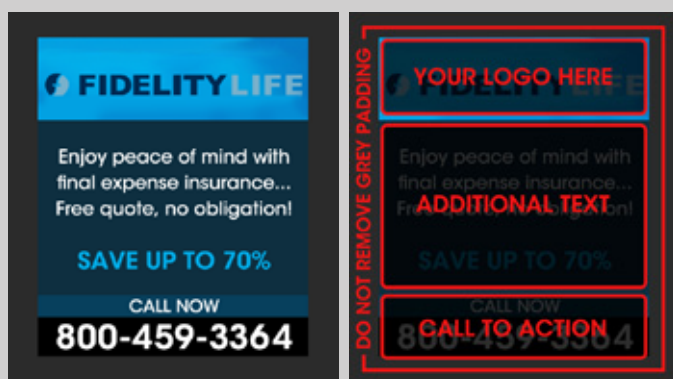
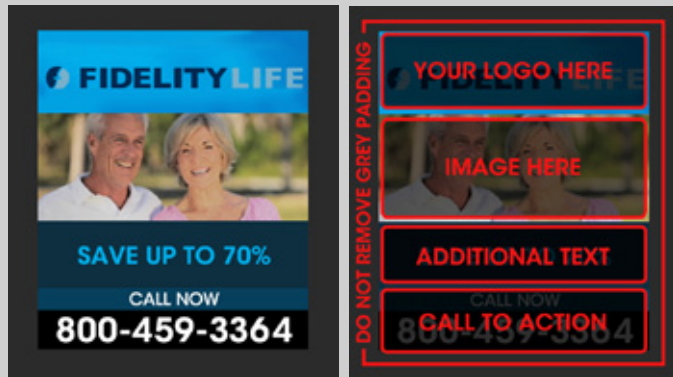


AUDIO CHANNEL AD PANEL GUIDELINES



Thank you for choosing to advertise with Music Choice. Your ad will be placed on our audio channels (which can be seen to the left). To ensure that your ad works well with our screen design and that your information is well-translated for television screens please follow the guidelines below.

Layout Options:



Color Scheme Options:



Additional pop colors (last column) may be used to replace the pop color in these color schemes to match your brand. However, the colors must be used sparingly and be approved by Music Choice.

Note: Avoid using extremely bright colors.

Font:

ITC Avant Garde Gothic Std:

- Medium
- Demi