

**Official Rules**  
**“Music Choice Presents: Party with Britney Spears: VIP Vegas Style”**  
**Sweepstakes**

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.**

**1. HOW TO ENTER:** The “Music Choice Presents: Party with Britney Spears: VIP Vegas Style” Sweepstakes (“**Sweepstakes**”) begins at 12:01:00 a.m. (Eastern Time (“**ET**”)) on March 6, 2017 and ends at 11:59:00 p.m. (ET) on March 19, 2017 (“**Sweepstakes Period**”). Beginning March 6, 2017, at 12:01:00 a.m. (ET), to enter this Sweepstakes, visit one of the following three (3) Music Choice social media pages or artist social media pages during the Sweepstakes Period, and like/share/retweet the sweepstakes-related posts, as follows: (a.) to enter on Facebook, LIKE and/or SHARE the “Music Choice Presents: Party with Britney Spears: VIP Vegas Style” Sweepstakes post on the Music Choice Facebook page at Facebook.com/MusicChoice or on Britney Spears’ Facebook page at Facebook.com/britneyspears; (b.) to enter on Instagram, LIKE any “Music Choice Presents: Party with Britney Spears: VIP Vegas Style” Sweepstakes post on Music Choice’s Instagram page at instagram.com/MusicChoice or on Britney Spears’ Instagram page at instagram.com/britneyspears; and/or (c.) to enter on Twitter, FAVORITE and/or RETWEET the “Music Choice Presents: Party with Britney Spears: VIP Vegas Style” Sweepstakes on Music Choice’s Twitter page at Twitter.com/MusicChoice or on Britney Spears’ Twitter page at Twitter.com/britneyspears. ONLY ONE (1) ENTRY PER SOCIAL MEDIA SITE WILL BE ACCEPTED DURING THE SWEEPSTAKES PERIOD, FOR A MAXIMUM OF THREE (3) POSSIBLE ENTRIES PER PERSON DURING THE SWEEPSTAKES PERIOD. All entries must be received during the Sweepstakes Period specified below. Music Choice’s computer shall serve as the official time keeping device for this Sweepstakes. Music Choice (“**MC**” or “**Sponsor**”) will not verify receipt of entries. All entries submitted become the sole property of MC and will neither be acknowledged nor returned. This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram or Twitter. You acknowledge that you are providing your information to Sponsor and not to any of the aforementioned social media services.

NOTE: In order for Music Choice to receive your entry, your social media activity must be visible to the public. Please configure your privacy settings appropriately prior to entering the Sweepstakes. If your activity is not public, Music Choice may not receive your entry. Ineligible responses include those that incorporate language that is in whole or in part, threatening, abusive, harassing, defamatory, libelous, hateful, embarrassing to another person or entity, deceptive, obscene, invasive of another's privacy, tortious, contains racial slurs, or contains explicit or graphic descriptions or accounts of, sexual acts, or are not within the spirit of the Sweepstakes, as determined by Sponsor in Sponsor’s sole discretion.

Each entry will be deemed to have been submitted by the natural person assigned the social media account associated with the entry. No software-generated, robotic, programmed, script, macro or other automated online or text message entries are permitted. Sponsor discourages the creation of multiple accounts on any one platform. All entries discovered to have been

submitted by the same individual using multiple accounts will be disqualified. All entries submitted in accordance with these Official Rules shall be collectively hereinafter referred to as “**Eligible Entries**.” Your entry will not be valid unless it (a) meets the criteria described herein, and (b) is submitted during the Sweepstakes Period.

**2. ELIGIBILITY:** To be eligible for the “Music Choice Presents: Party with Britney Spears: VIP Vegas Style” Sweepstakes, as of the start of the Sweepstakes Period you must (i) be a legal citizen of, and physically located in, the 50 United States or the District of Columbia, (ii) be 18 years of age or older as of the official time and date of the start of the Sweepstakes Period, (iii) have Internet access, and (iv) have a valid Facebook, Twitter or Instagram account. To become a member of a supported social media service, go to each respective web site or mobile application to request membership. Membership to each supported social media service is free. Membership to a supported social media service is not guaranteed by Sponsor. Sweepstakes is void in Puerto Rico, the U.S. Virgin Islands, U.S. Military installations in foreign countries, and all other U.S. territories and possessions, and where restricted or prohibited by law. The Sweepstakes, and any website pages and advertisements relating thereto, is intended for viewing only within the United States. Employees of Music Choice, its advertising and promotion agencies, and any other entities participating in the design, promotion, marketing, administration or fulfillment of this Sweepstakes, as well as each of their parent corporations, subsidiaries and affiliated companies (collectively, “**Sweepstakes Entities**”), and their immediate families (defined as spouse, mother, father, sisters, brothers, sons, daughters, uncles, aunts, nephews, nieces, grandparents and in-laws, regardless of where they live) and members of their households (whether or not related), are ineligible to participate in this Sweepstakes.

**3. DRAWING AND NOTIFICATION:** One (1) potential Grand Prize winner will be selected through a random drawing to take place on or around March 22, 2017. The drawing will be conducted from among all Eligible Entries received during the Sweepstakes Period. The random drawing will be conducted by MC, an independent judging organization whose decisions are final and binding in all respects. Potential winner will be notified via the social platform that corresponds with their entry. Failure by any potential winner to respond to such notification within the time frame stated in the notification, will result in disqualification of the potential winner and an alternate potential winner will be selected. The return of a potential winner's notification, prize information, or the prize as undeliverable or rejection of the prize by the potential winner will result in disqualification of the potential winner and an alternate potential winner will be selected. Sponsor reserves the right to modify the notification procedures in connection with the selection of any alternate potential winners, if any. With respect to each winning entry, the winner may be required to provide proof that the winner is the authorized social media account holder associated with the winning entry. AN ENTRANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL ENTRANT'S ELIGIBILITY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.

**4. GRAND PRIZE:** The Grand Prize Winner will receive a trip for two (2), to be used by the Grand Prize Winner and his/her one (1) guest (the “**Guest**”), to Las Vegas, Nevada to attend the Britney Spears’ “Piece of Me” residency at Planet Hollywood (the “**Event**”) on or around May 5<sup>th</sup> or May 6<sup>th</sup> 2017. Odds of winning the prize depend on the number of Eligible Entries received. If

Grand Prize Winner cannot travel on dates specified by Sponsor, Grand Prize Winner will forfeit all rights to the Grand Prize. Sponsor is not responsible if potential Grand Prize Winner is unable or unavailable to accept Grand Prize. The trip will include: (i) roundtrip coach class air transportation for Grand Prize Winner and Guest, which shall originate from a major U.S. gateway airport of Sponsor's choice nearest Grand Prize Winner's residence (as determined by Sponsor) to Las Vegas, Nevada. Sponsor reserves the right to substitute ground transportation if Grand Prize Winner resides within 150 miles of Las Vegas, Nevada; (ii) round trip ground transportation for Grand Prize Winner and Guest (to be taken together) between airport and hotel in Las Vegas, Nevada; (iii) at least two (2) nights hotel accommodations in Las Vegas, Nevada for Grand Prize Winner and Guest, which shall be one (1) standard room based on double occupancy (meals, telephone calls, tips and other incidentals and costs are not included); and (iv) two (2) general admission tickets to the "Event"; and (v) two (2) meet-and-greet passes to meet Britney Spears (collectively, the "**Grand Prize**"). The total approximate retail value ("**ARV**") of the Grand Prize is \$3,500.00, depending on time of travel and departure. The ARV is subject to change based on current market conditions at time of Grand Prize fulfillment and the time of travel and the distance between departure and destination. Any difference between the ARV and the actual value, if any, will not be awarded. Except as expressly stated herein, no expenses incurred directly by the winner will be paid for by Sponsor. All prize details not specified shall be determined solely by Sponsor. If, for any reason, Sponsor is unable to provide access to the Event, Sponsor's only obligation is to award the trip portion of the Grand Prize or a prize of equal or greater value (which may include a cash prize equal to the ARV of the trip portion of the Grand Prize), in Sponsor's sole discretion. No other substitution, transfer or cash equivalent permitted. Sponsor reserves the right not to award the Grand Prize if it determines, in its sole discretion, that an insufficient number of Eligible Entries were received during the Sweepstakes Period.

Potential Grand Prize Winner and Guest must have all necessary identification and/or travel documents needed for travel. If the potential Grand Prize Winner is not available to travel on the dates specified by Sponsor in its sole discretion, potential Grand Prize Winner privileges and Grand Prize will be terminated and an alternative potential winner will be selected from the remaining Eligible Entries, if time permits. Grand Prize Winner and Guest must travel on the same itinerary. Grand Prize Winner and Guest must travel on the dates specified by Sponsor or the Grand Prize will be forfeited. **Guest traveling with Grand Prize Winner must be at time of Grand Prize fulfillment the age of majority in the jurisdiction in which he/she resides, unless accompanied by a parent or legal guardian.** Sponsor will determine the airline and hotel in its sole discretion. Travel restrictions, conditions and limitations may apply. Travel arrangements are subject to availability and must be roundtrip. Sponsor shall not be responsible for any cancellations, delays, diversions or substitution or any act or omissions whatsoever by the air carriers, hotels or other transportation companies or any other persons providing any of these services and accommodations necessitated by same. Sponsor shall not be liable for any loss or damage to baggage. All travel dates are subject to change in Sponsor's sole discretion. If, for any reason, any Grand Prize related event is delayed, cancelled or postponed, Sponsor reserves the right, but is not obligated, to cancel or modify the Sweepstakes in its discretion and shall award a substitute prize of equal or greater value, which may include, but is not limited to, a cash prize equivalent to the ARV of the trip portion of the Grand Prize as set forth in these Official Rules. The dates for fulfillment of the Grand Prize will be on or around May 4<sup>th</sup> – May 8<sup>th</sup>, 2017, subject to change in Sponsor's sole discretion.

**5. PRIZE CONDITIONS:** Except where prohibited, Grand Prize Winner and Guest may each be required to execute an Affidavit of Eligibility and a Liability Release and a Publicity Release ("**Affidavit/Release**"). Such documents must be returned by the date

and/or time indicated within such documents. If any potential Grand Prize winner fails to return such documents within that time, or if an entrant is found to be ineligible, or if an entrant does not comply with the Official Rules, then the potential winner will be disqualified and, time allowing, an alternate potential winner will be selected. Entrant waives the right to assert as a cost of winning a prize any and all costs of verification and redemption or travel to redeem said prize and any liability which might arise from redeeming or seeking to redeem said prize. Sponsor is not responsible for fraudulent calls or emails made to entrants not by the Sponsor. All federal, state or other tax liabilities (including income taxes) arising from this Sweepstakes will be the sole responsibility of the winner. Except where prohibited by law, each winner's entry and acceptance of the prize constitutes permission for Sponsor to use said winner's name, photograph, social media account names, likeness, statements, biographical information, voice, and city and state address for promotional or advertising purposes in connection with this Sweepstakes on a worldwide basis, and in all forms of media, now or hereafter known, in perpetuity, without review, permission or further compensation. All entries are subject to verification prior to awarding of prize. Eligibility, age, and claims made by a prize winner also are subject to verification prior to awarding of prizes.

(i) **SWEEPSTAKES CONDITIONS: VOID WHERE PROHIBITED.** This Sweepstakes is subject to all applicable federal, state and local laws of the United States. By participating, entrants agree to be fully and unconditionally bound by these Official Rules and the decisions of the Sponsor, and waive any right to claim ambiguity in the Sweepstakes or these Official Rules. For purposes hereof, the "**Released Entities**" shall mean the Sweepstakes Entities, Facebook, Inc., Twitter, Inc. and Instagram, LLC. Winner and entrants also agree to release, discharge, indemnify and hold harmless the Released Entities and each of their respective officers, directors, employees, representatives and agents from and against any claims, damages, disability, attorneys' fees, and costs of litigation and settlement, as well as any liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from redemption, acceptance, possession, ownership, misuse or use of any prize or participation in any Sweepstakes-related activity or participation in this Sweepstakes, as well as any printing, distribution or production errors. Sponsor or its affiliates may rescind any promotion found to contain such errors without liability at its sole discretion. NEITHER SPONSOR NOR THE RELEASED ENTITIES MAKE ANY WARRANTY, REPRESENTATION OR GUARANTEE, EXPRESS OR IMPLIED, IN FACT OR IN LAW, RELATIVE TO THE USE OF ANY PRIZE, INCLUDING, WITHOUT LIMITATION, QUALITY, MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE (UNLESS SPONSOR PROVIDES THE PRIZE WINNER WITH WRITTEN WARRANTIES). FURTHER, NO RESPONSIBILITIES ARE ACCEPTED FOR ANY ADDITIONAL EXPENSES, OMISSIONS, DELAYS OR ACTS OF ANY GOVERNMENT OR AUTHORITY.

**6. MOBILE DISCLOSURE:** By using your wireless mobile device in connection with the Sweepstakes, depending on your phone's capabilities, standard text messaging rates or data charges may apply according to the terms and conditions of your service agreement with your wireless carrier. Other charges may apply (such as normal airtime and carrier charges) and may appear on your mobile phone bill or be deducted from your prepaid account balance. Wireless carriers' rate plans may vary, and you should contact your wireless carrier for more information on messaging rate plans and charges relating to your participation in this Sweepstakes.

**7. RESTRICTIONS:** Sponsor may at Sponsor's sole and absolute discretion provide different prizes of equal or greater value. Sponsor shall not be liable to any winner or any person claiming through such winner for failure to supply the prize or any part thereof, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulations(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened terrorist acts, terrorist acts, air raid, blackout, act of public enemy, earthquake, war (declared or undeclared), fire, flood, epidemic, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal) labor or material shortage, transportation interruption of any kind, work slow- down, civil disturbance, insurrection, riot, or any other cause beyond Sponsor's sole control. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**8. LIMITATIONS OF LIABILITY:** Released Entities are not responsible for: (1) lost, late, misdirected, undeliverable or incomplete entries due to system errors or failures, or faulty transmissions or other telecommunications malfunctions and/or entries; (2) technical failures of any kind; (3) failures of any of the equipment or programming associated with or utilized in the Sweepstakes; (4) unauthorized human and/or mechanical intervention in any part of the entry process or the Sweepstakes; (5) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes. Sponsor may prohibit an entrant from participating in the Sweepstakes or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants or Sponsor's representatives. If for any reason this Sweepstakes is not capable of running as planned, including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, or any other causes beyond the reasonable control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, then Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend all or any part of the Sweepstakes and to select a potential winner from among all Eligible Entries received by Sponsor up until the time of such cancellation, termination, modification or suspension, as applicable. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK CIVIL AND/OR CRIMINAL PROSECUTION AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW.

**9. DISPUTES:** The Sweepstakes is governed by, and will be construed in accordance with, the laws of the Commonwealth of Pennsylvania, and the forum and venue for any dispute shall be in Philadelphia, PA. Any and all disputes, claims and causes of action arising out of or connected with the Sweepstakes, or any prize awarded, will be resolved individually, without resort to any form of class action. If any dispute, claim or cause of action relating to this Sweepstakes is not otherwise resolved through direct discussions or mediation, it shall then be resolved by final and binding arbitration administered by Judicial Arbitration and Mediation Services, Inc., in accordance with its Streamlined Arbitration Rules and Procedures or subsequent versions thereof ("**JAMS Rules**"). The JAMS Rules for selection of an arbitrator shall be followed, except that the arbitrator shall be experienced and licensed to practice law in Pennsylvania. All proceedings brought pursuant to this paragraph will be conducted in the County of Philadelphia. The remedy for any claim shall be limited to

actual damages, and in no event shall any party be entitled to recover punitive, exemplary, consequential, or incidental damages, including attorneys' fees or other such related costs of bringing a claim, or to rescind this agreement or seek injunctive or any other equitable relief.

**10. PRIVACY POLICY:** ENTRY IN THE SWEEPSTAKES CONSTITUTES ENTRANT'S CONSENT TO USE THE PERSONAL INFORMATION COLLECTED FROM THE ENTRANT FOR PURPOSES OF ADMINISTERING THE SWEEPSTAKES AND FOR SUCH OTHER PURPOSES TO WHICH ENTRANT MAY CONSENT AS OUTLINED HEREIN OR ON SPONSOR'S WEBSITE. ALL INFORMATION SUBMITTED TO SPONSOR AS PART OF THE SWEEPSTAKES WILL BE TREATED IN ACCORDANCE WITH SPONSOR'S PRIVACY POLICY, AVAILABLE AT <http://www.musicchoice.com/content/legal/PrivacyPolicy.htm>.

**11. RULES/WINNERS LIST:** For the name of prize winner(s), send a self-addressed, stamped envelope to Music Choice Presents: Party with Britney Spears: VIP Vegas Style, 328 West 34<sup>th</sup> Street, New York, NY 10001. Winner information becomes available after completion of Sweepstakes.

**12. SPONSOR:** Music Choice, 650 Dresher Road, Horsham, PA 19044.

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